

ENDURING MATERIAL: # Vaccination #Communication

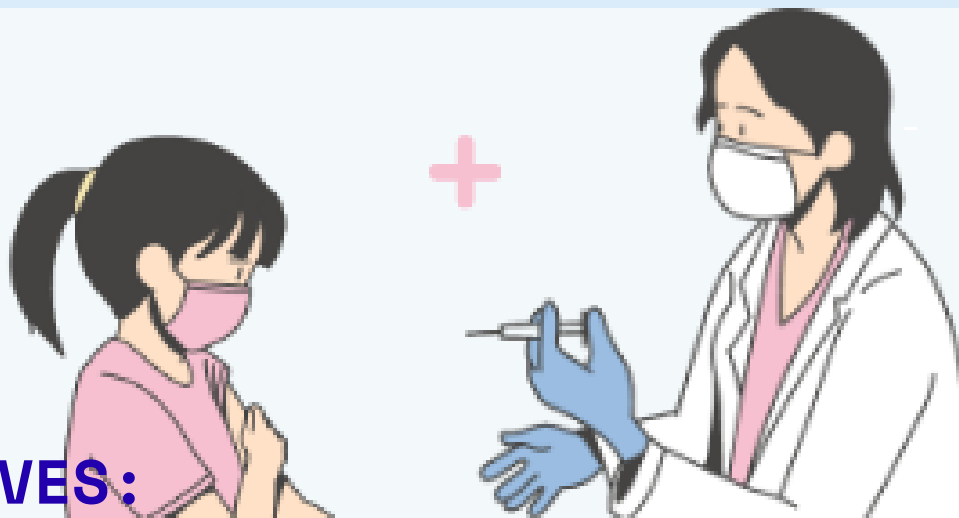
Presented by:

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Kids Plus Pediatrics
Pittsburgh, PA

Effective Dates:

May 9, 2023 - May 8, 2026



OBJECTIVES:

- >Identify three reasons social media is now a critical tool to communicate medical and public health information.
- >Explain the two health care communication fallacies.
- >List at least three ways improved vaccine communication can drive health metrics.

Accreditation & Designation Statements:

This activity has been planned and implemented in accordance with the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Texas Tech University Health Sciences Center and Desert Mountain AHEC. Texas Tech University Health Sciences Center is accredited by the ACCME to provide continuing medical education for physicians.

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